

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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172186	AGENCY (OR SERVICE) ACTING AS AGENT FOR 310388			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	SMART MEDIA GROUP			CRAVAACK FOR CONGRESS CAMPAIGN			
AND	814 King St Ste 400			PO BOX 40040			
ADDRESS	Alexandria VA 22314-3069			Saint Paul MN 55104-8040			
	USA			USA			
CONTACT	LINDSAY HANLEN			PRODUCT C23C29 10/23/12-10/29/12			
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO. C23C29	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	11:58A	12:30P	30S	10/23/12-10/26/12	NOON NEWS	4	675.00	2700.00
2	10000..	1	11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	1	675.00	675.00
3	01111..	4	12:30P	01:00P	30S	10/23/12-10/26/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.00
4	10000..	1	12:30P	01:00P	30S	10/29/12-10/29/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
5	01111..	4	12:59P	01:58P	30S	10/23/12-10/26/12	THE TALK	4	325.00	1300.00
6	10000..	1	12:59P	01:58P	30S	10/29/12-10/29/12	THE TALK	1	325.00	325.00
7	01111..	4	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING	4	725.00	2900.00
8	10000..	1	05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING	1	725.00	725.00
9	02222..	8	07:00A	09:00A	30S	10/23/12-10/26/12	CBS THIS MORNING	8	425.00	3400.00
10	20000..	2	07:00A	09:00A	30S	10/29/12-10/29/12	CBS THIS MORNING	2	425.00	850.00
11	00101..	2	05:59P	06:30P	30S	10/24/12-10/26/12	M-F 6PM NEWS	2	2200.00	4400.00
12	10000..	1	05:59P	06:30P	30S	10/29/12-10/29/12	M-F 6PM NEWS	1	2200.00	2200.00
131	1	05:28P	05:58P	30S	10/28/12-10/28/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
14	01112..	5	10:35P	11:38P	30S	10/23/12-10/26/12	LATE NIGHT WITH DAVID	5	650.00	3250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
CONTACT	LINDSAY HANLEN		PRODUCT C23C29 10/23/12-10/29/12		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. C23C29	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1					

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			FROM	TO						
15	10000..	1	10:35P	11:38P	30S	10/29/12-10/29/12	LATE NIGHT WITH DAVID	1	650.00	650.00
161.	1	10:00P	10:35P	30S	10/27/12-10/27/12	LATE NEWS SAT	1	2175.00	2175.00
17	01111..	4	06:27P	07:00P	30S	10/23/12-10/26/12	WHEEL OF FORTUNE	4	3000.00	12000.00
18	10000..	1	06:27P	07:00P	30S	10/29/12-10/29/12	WHEEL OF FORTUNE	1	3000.00	3000.00
191.	1	06:28P	07:00P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	1500.00	1500.00
201	1	05:58P	07:00P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00
21	.1.....	1	06:58P	08:00P	30S	10/23/12-10/23/12	NAVY NCIS	1	7500.00	7500.00
22	...1...	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	6300.00	6300.00
231.	1	07:58P	08:58P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	2000.00	2000.00
241	1	05:58A	07:00A	30S	10/28/12-10/28/12	WCCO 4 NEWS SUNDAY MORNING	1	200.00	200.00
Total Contract:								52		67250.00

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